

# PROJECT OVERVIEW

Leadership Development for a World Leading Imaging Products and Solutions Provider



A subsidiary of General Physics (UK) Ltd  
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This growing and successful client operates in a very competitive market place.

Bath Consultancy Group has been working with the leadership team at this imaging products and solutions provider for over a year, supporting them as they strive for their goal of being acknowledged as a world-class company. This means aiming for ambitious achievements in customer satisfaction, financial performance and the engagement and commitment of their own people. As part of the strategy the European business has recently combined their national sales and marketing operations into an integrated but distributed European entity, generating cost efficiencies and increasing market and service effectiveness.

BCG has worked with the leadership community across Europe as they have stepped up to these challenges, helping them to recognise the ways they need to change themselves to create the

change they want in the business. Through a series of developmental workshops BCG has enabled them to explore their collective and individual leadership.

The workshops involve building a common understanding of their challenges and enabling them to explore the changes required. A key element is the use of intense, peer coaching on real, current business challenges and opportunities, which we facilitate in small learning groups. This is not simply about skills development but also brings alive the shift required, making it live in the room. Participants commit to changes in their leadership approach to respond to the changed structure and the new demands in the business.



Please contact us on **+44 (0)1225 520866** or email [office@bathconsultancygroup.com](mailto:office@bathconsultancygroup.com) if you would like to find out more. We would welcome a conversation with you.